Area of study:

38.04.03 HR Management Program

Human Resources Analytics

Degree: Master

Program length and study mode: 2020-2022 (2 years and 3 months), part-time

Language: Russian

Credits: 120 Start date: 2020

Location: 88 Gor'kogo st., the Southern Federal University, Rostov-on-Don

Entry requirements:

- Higher education
- Successful completion of the entrance exam in HR Management
- Individual portfolio results (more than 50 points)

Program overview:

The master's program trains the unique personnel management specialists with sustainable economic, analytical, research and informational skills.

The program will provide:

- Training in the field of labor economics and personnel management.
- Experience in planning, regulation and organization of labor.
- Skills of personnel recruitment, selection and accounting; skills of motivation and stimulation, training, development and assessment of personnel; skills of using information technologies in the field of personnel management in any area of the organization's activity on the basis of the latest substantive economic, managerial and analytical tools and technologies in world practice, information programs and products, and recent changes in legislation.

Program structure:

Basic courses: Strategic management and decision-making, Modern concept of human resource management, Research tools in human resource management, Foreign language for professional purposes.

The variable part: Labor economics and personnel audit, Analysis of human resources in the digital economy, Law and accounting in personnel management, Best Russian and world HR practices: case studies, Development of personal and team effectiveness of employees in the digital economy, Personnel technologies.

Research areas:

- Processes of reproduction of human capital in various sectors of economics
- Study of socio-economic factors of productivity

Careers: The graduates of the program work as HR directors in companies and organizations of different sectors of economics, specialists and heads of HR departments in companies of private and public sector, HR analysts, specialists and heads of departments for personnel management; heads of private and public sectors companies.

Get in touch:

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